ABSTRACT OF THE DISCLOSURE

The invention relates to a product application device comprising a receptacle having a variable inside volume configured to contain product, an applicator element, and a dip tube configured to extend to the bottom of the receptacle. The device further comprises a first portion and a second portion configured to cooperate together to define a substantially leak-proof enclosure for the applicator element. The dip tube is configured to enable the enclosure to be in flow communication with product flowing from the receptacle.